



Si Manja Suu-dah Tak Gatal Dance Challenge

This “Si Manja Suu-dah Tak Gatal Dance Challenge” is organised by Suu Balm Malaysia (Company Name: Livemed Sdn Bhd “Livemed”). By participating in this challenge, you agree that you have read, understood and agreed to be bound by the Terms and Conditions for this Challenge and by any change or modification we may make to the Terms and Conditions for this Challenge with prior notice, in which such notice will be given by Livemed. By participating in this Challenge, you also agree to be bound by our Privacy Policy (<https://suubalm.com.my/en/privacy-policy/>). If you do not agree with our Privacy Policy and the Terms and Conditions for this Challenge, you will not be able to participate in this Challenge.

Terms and Conditions

1. Challenge Period
 1. This challenge commences on 12th October 2021 and ends on 12th November 2021 at 11.59pm.
2. Eligibility
 1. This challenge is open to all Malaysians who have a valid Malaysian mailing address with a Malaysian IC.
3. Mechanics
 1. Step 1: Record yourself performing the dance challenge either solo or with your child. The dance moves should be as the guide provided, however improvised or creative moves added will be accepted.
 2. Step 2: Post your dance challenge either on Instagram Reels or TikTok and tag us (Instagram: @suubalm_my, TikTok: @suubalmmy) and include the hashtag #SiManjaSuuDahTakGatal and #SuuBalmKids. Posting on both the social media platforms will gain you extra points.
4. Entries
 1. All entries must be submitted within the challenge Period. Entries received after the challenge Period will be disqualified.
 2. Eligible Participants must submit their entries via Instagram and ensure that the post is made public. Each Eligible Participant may submit multiple entries however this does not guarantee that you will be selected as the winner.
 3. In submitting the entry (including any hashtags, captions, tags used), you grant us a worldwide, royalty-free, perpetual, irrevocable, non-exclusive, sub-licensable license to use, copy, modify, publicly display, reproduce, translate, create derivative works from, and distribute such entry, in whole or in part, in connection with the provision, expansion and promotion of Livemed, Livemed’s products and Livemed’s services, in any media known now or in the future. In submitting the entry, you also represent and warrant that you own the entry or that you have all necessary rights to grant us a license to use the entry as described above, and that our use of the entry does not and will not infringe any rights of any third party.

4. If any third party makes a claim against us due to your breach of the Submission Guidelines, you will indemnify us for any costs, expenses, fees, taxes and other liabilities incurred by us arising from such a claim, including our reasonable costs and expenses in defending and handling that claim.
5. Prizes
 1. The top 5 best dance challenges will win the advertised prizes.
 2. Prizes are as follows:
 1. Winner: Thermomix TM6
 2. 1st runner-up: Blueair Air Purifier
 3. 2nd runner-up: Apple iPad
 4. 2 consolation prizes: Suu Balm Hamper worth RM250
 3. Prizes shall be delivered directly to the address of the participants who shall provide this information through Instagram DM.
 4. The Prizes are non-transferable and not exchangeable for cash, credit or in kind. Livemed reserves the right to substitute the Prizes at its discretion with other forms of gifts/rewards of equivalent value without prior notice. The selected Winners who have been notified and contacted are deemed final.
 5. By participating in this challenge, the Eligible Winner gives consent to Livemed to disclose their particulars to the delivery providers and/or authorized third party for the purpose of delivering the Prize.
6. Judging Criteria:
 1. Creativity: As there is a guide for the dance moves, using extra material such as products as props or improvised dance moves will carry more points.
7. Winners Announcement
 1. Announcements will be posted on the Suu Balm Malaysia official Instagram account (@suubalm_my) on 17th November 2021.
 2. Winners will need to send a direct message to the Suu Balm Malaysia official Instagram account (@suubalm_my) within a week from the day that the winners' announcement is posted, with the following details as validation:
 1. Full name as per IC
 2. Mobile number
 3. Email address
 4. Mailing address
 3. Livemed's decision in all matters concerning this challenge shall be final and no correspondence shall be entertained.
 4. When Livemed makes the Winners Announcements, Livemed shall have the rights to publish the username/ account name of the Winners on Social Media Platforms. Further, if Livemed decides to use additional methods to announce the winners of this challenge in any of Livemed's websites, social media sites, newspapers and/or in its promotional materials, Livemed shall have the rights to publish the username/ account name of the Winners together with the entries submitted on Instagram in the announcements without further notice. Non-acceptance of this clause may result in an alternate Winner being chosen.
 5. Winners are personally responsible for ensuring that their particulars, contact details and email address have been accurately submitted to Livemed.